



SILULO COMPANY VALUES

WWW.SILULO.COM

We **excel individually**, but it is teamwork that makes us **successful as a business**

I am accountable & responsible

I engage & commit

I trust others & am trustworthy

I listen to others and treat them with respect & dignity



Teamwork

collaborative effort of a group

We believe **entrepreneurship** is the route to prosperity

I keep up with the trends

I take initiatives

I am innovative and share new ideas for improvement

I find new ways to improve our business

I find new ways to make new ideas translate into money

Entrepreneurship

designing, launching and running a new business



Personal **growth** leads to **business** growth;
which then **maximizes impact**

I own my own growth & learn continuously

I empower those around me

I do my part to build tomorrow's business

I perform (deliver today's results)



Growth

generate more profit

We use our business to **improve (impact) the lives** of the **communities** we serve

I am selfless in creating community value

I practice Ubuntu

I share our stories that inspire

I teach people to fish

Make A Difference

ensure better outcomes



We go **beyond good**, always delivering **more than expected**

I guarantee customer satisfaction

I deliver on every promise, I add value

I am the best



Excellence

quality of being outstanding